

Message Text

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PAGE 01 STATE 156836

67

ORIGIN COME-00

INFO OCT-01 ARA-16 ISO-00 CIAE-00 EB-11 INR-11 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01 /067 R

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DRAFTED BY COM/DIBA/OIM/LAD:TJOHNSON

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ARA/LA:JSLATTERY (INFO)

EB/OCA/BR:JNESVIG

EB/TA:HBREWSTER (INFO)

----- 061638

R 191852Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY BRASILIA

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS STATE 156836

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: BRAZILIAN TAXES AND FEES AFFECTING U.S. EXHIBITORS
AT TEXMACH USA AND PRINT-PACK, JANUARY AND MARCH
1975

REF: BRASILIA 00019, 1/3/73

1. USDOC RECORDS OF RECENT TRADE SHOWS IN SAO PAULO SUGGEST
FOLLOWING:

(A) U.S. EXHIBITORS SHOULD NOT HAVE TO PAY

(1) MERCHANT MARINE RENEWAL TAX (20 PERCENT OF OCEAN
FREIGHT COSTS)

(2) PORT IMPROVEMENT TAX (2 PERCENT OF CIF VALUE OF
EXPORTS AND IMPORTS)

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PAGE 02 STATE 156836

(B) U.S. EXHIBITORS MAY HAVE TO PAY

(3) IMPORT LICENSE FEE (0.3 PERCENT OF FOB VALUE OF
IMPORTED ITEM PAYABLE TO CACEX)

(4) MUNICIPAL EXHIBITION FEE

(5) ICM AND IPI TAXES ON PROMOTION LITERATURE.

(C) U.S. EXHIBITORS MUST PAY

(6) CUSTOMS INSPECTION FEE. CAN A FLAT FEE FOR
INSPECTION BEFORE AND AFTER FAIR BE NEGOTIATED
AGAIN? WOULD DOLS 40 FEE IN 1973 STILL APPLY?

(7) BROKER'S ASSOCIATION FEE. WAS DOLS 80 APPROXIMATE
AMOUNT IN 1973?

(8) INLAND FREIGHT INSURANCE TO COVER SHIPMENT FROM
SANTOS TO SAO PAULO (0.02 PERCENT OF VALUE OF
SHIPMENT).

2. REQUEST UPDATE OF TAXES AND FEES AND LIKELY AMOUNTS
U.S. EXHIBITORS AT TEXMACH USA (JANUARY 1975) AND PRINT-PACK
USA (MARCH 1975) MUST BUDGET FOR NOW. TEXMACH U.S.A. (20
BOOTHES) ALMOST SOLD AND PARTICIPANTS ARE REQUESTING GUIDANCE
SOONEST. INGERSOLL

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